

January 2011

Dear Hayley,

I am pleased to tell you that I shall be conducting my first book tour in conjunction with Waterstone's starting on 15th January 2011. I am a dyslexic specialist and children's author. I shall be on hand to talk to customers about literacy and dyslexia issues, as well as handing out free activity sheets for children to take home or complete in store. The activity sheets consist of various activities, which are all fun exercises to encourage and inspire children to read and write.

Another bit of really good news is that I'm now on [Twitter](#) so please do check out what's being tweeted about on the subject of dyslexia.

In just the past 8 months I have had my first 3 books published, all aimed at helping parents and teachers diagnose and support children with literacy issues. More can be found out about me and dyslexia on the Dancing Kites website: www.dancingkites.co.uk.

I shall be available in the following Waterstone's stores from 11am until 3pm:

- 15th January – [Teddington](#)
- 22nd January – [Reading](#)
- 29th January – [Epsom](#)
- 12th February – [Hemel Hempstead](#)
- 19th February – [High Wycombe](#)
- 26th February – [Ealing](#)
- 5th March – [Aylesbury](#)
- 12th March – [Oxford](#)
- 19th March – [Walton on Thames](#)
- 7th May – [Bracknell](#)
- 14th May – [Milton Keynes](#) t/b confirmed
- 21st May – [Berkhamsted](#)
- 11th June – [Basingstoke](#)

'I have been using this book with children who have reading and writing problems in my classes and it's been a success every time. In fact the children are always asking if they can see the 'My Dog Nick' book. They love the illustrations and exercises and don't even realise that they are working and learning. This is the first book I have seen that really works for dyslexics; the layout, colours and excellent content.'

Review of My Dog Nick

Please forward this email to anyone you know, who might be interested in coming along.

Current Dancing Kites Creative Learning books available instore:



My Dog Nick charms young and old and is ideal to share with Mum, Dad, Granny or any adult in your child's life. It has been written especially for children at Step 1 aged 4 to 11, who are working at a spelling age of 4 to 8.

My Dog Nick contains beautifully illustrated poems and fun activities for you to complete with your child, while helping you identify potential literacy problems at the earliest age.

Click here to find out more about [step 1](#) books

Will the Wizard appeals to children aged 6 to 13, who are working at a spelling age of 8 to 12. The language used is more advanced than at Step 1, with illustrations and activities to appeal to the older child.

I have kept the same effective format of beautifully illustrated poems and fun activities for you to complete with the older child, while helping you identify potential literacy problems.

Click here to find out more about [step 2](#) books



Come through the magic window and discover what lies beyond. **Through the Magic Window** encourages independent reading and writing and is especially for children aged 10 to 15, who are working at a spelling age of 12 to 15.

Through the Magic Window has been designed with the older child in mind, with an effective mix of funny poems with accompanying illustrations and activities. This book can also be shared and enjoyed with an adult.

Click here to find out more about [step 3](#) books

Do come along and meet me instore, so I can show you what makes my books special and help you select the one most appropriate to your child's needs.

Corinna

Sincerely

Corinna Shepherd

To find out more about Corinna and the Dancing Kites Creative Learning brand, please visit the website www.dancingkites.co.uk and [blog](#).

Email: info@dancingkites.co.uk

Keep up to date with the latest Dancing Kites news: [Sign here](#) [Forward to a friend](#)

[LinkedIn](#) [facebook](#) [Twitter](#)

You are receiving this email because you are either a customer of ours or we have been in contact with you in the past. If you do not want to receive any more information from us please click this [unsubscribe link](#).

Copyright © 2011 Dancing Kites 3 Stevens Close, Prestwood, HP16 0SQ

